WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 136718

Schedule Dates	09/06/12-09/10/12
Advertiser	Josh Mandel OH US Senate-R (71581)
Agency	Strategic Media Placement (6694)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	2657 9/6-9/10 (471606)
Salesperson	HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office	WSYX/WTTE/ESYX/WWHO
Buyer Name	Eversol,Whitney
Phone/Fax	(740) 201-5500 / (740) 201-5502
CPE	2657
Account Types	Local/Political Candidate Agency BRD
Billing Type	Standard
Comments	

Date Entered	09/05/12
Last Modified	09/05/12
Entered By	Lorie Luthman
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$825.00
Net Total	$4,675.00
Sales Tax	

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	7	$5,500.00
Grand Total:	7	$5,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(B/E)	09/07/12-09/07/12	3	:15/:15	5:58A- 6:57A (EST)	1					X			1	$300.00	$300.00	Columbus (WSYX)		9/5/12
2.0	Normal Line / SPOT(B/E)	09/10/12-09/10/12	3	:15/:15	5:58A- 6:57A (EST)	1	X							1	$300.00	$300.00	Columbus (WSYX)		9/5/12
3.0	Normal Line / SPOT(B/E)	09/06/12-09/06/12	3	:15/:15	5P- 5:30P (EST)	1				X				1	$700.00	$700.00	Columbus (WSYX)		9/5/12
4.0	Normal Line / SPOT(B/E)	09/10/12-09/10/12	3	:15/:15	5:30P- 6P (EST)	1	X							1	$500.00	$500.00	Columbus (WSYX)		9/5/12
5.0	Normal Line / SPOT(B/E)	09/07/12-09/07/12	3	:15/:15	6P- 6:30P (EST)	1					X			1	$500.00	$500.00	Columbus (WSYX)		9/5/12
6.0	Normal Line / SPOT(B/E)	09/07/12-09/07/12	3	:15/:15	11:01P- 11:35P (EST)	1					X			1	$700.00	$700.00	Columbus (WSYX)		9/5/12
7.0	Normal Line / Nascar(B/E)	09/08/12-09/08/12	3	:15/:15	7:30P- 11P (EST)	1						X		1	$2,500.00	$2,500.00	Columbus (WSYX)		9/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 11:57 AM on Thursday, September 6 2012